

## APPAREL EMBROIDERY PRICING GUIDE

### SET-UP FEES:

Before we embroider your logo, a process called digitizing must take place. Digitizing is the process of converting customer provided artwork (business card, sketch, graphic art, etc.) into a format that will work with our embroidery equipment.

Digitizing fees are based on stitch count and the complexity of your design. A typical left chest logo will cost \$15 to \$30. Digitizing is a one-time process. However, only minor modifications can be made to a digitized file. Major modifications (including significant changes in size) may require a logo to be re-digitized.

### OWNERSHIP OF ARTWORK AND DIGITIZED FILES:

While you own the right to control the use of your logo, Designs Plus retains ownership of all electronic files used to create your logo. We do not release these files to customers under any circumstances. We will release copies of finished designs in .JPEG, .PDF, or printed format.

### EMBROIDERY PRICES:

The following table includes our basic apparel embroidery pricing. Add the embroidery price to the blank item prices in our catalog to get an estimate of your total price. Please note that embroidery prices are dependent on both the quantity of items ordered, and the number of stitches in your logo. Most standard left chest logos are <8,000 stitches.

### FIRST EMBROIDERY LOCATION PRICES

	<b>1-3</b>	<b>4-10</b>	<b>11-20</b>	<b>21-50</b>	<b>51+</b>
<b>&lt;8,000 Stitches</b>	\$10.15	\$7.15	\$5.72	\$5.15	\$4.63
<b>8 - 12,000</b>	\$11.80	\$8.80	\$7.04	\$6.34	\$5.70
<b>12 - 15,000</b>	\$13.45	\$10.45	\$8.36	\$7.52	\$6.77
<b>15 - 20,000</b>	\$15.10	\$12.10	\$9.68	\$8.71	\$7.84

### SECOND EMBROIDERY LOCATION PRICES

	<b>1-3</b>	<b>4-10</b>	<b>11-20</b>	<b>21-50</b>	<b>51+</b>
<b>&lt;8,000 Stitches</b>	\$5.63	\$4.63	\$4.17	\$3.75	\$3.38
<b>8 - 12,000</b>	\$6.70	\$5.70	\$5.13	\$4.62	\$4.16
<b>12 - 15,000</b>	\$7.77	\$6.77	\$6.09	\$5.48	\$4.94
<b>15 - 20,000</b>	\$8.84	\$7.84	\$7.06	\$6.35	\$5.72